

Juneau Skating Club
Board of Directors' Monthly Meeting
February 14, 2017, 6 p.m.

Held at Misty Mountain Massage Office, 171 Shattuck Way, Suite 105, Juneau, AK 99801

1. Welcome/Call to Order

Juneau Skating Club regular board meeting called to order at 6:10pm on Tuesday, February 14, 2017. Meeting at Misty Mountain Massage Office, 171 Shattuck Way, Suite 105, Juneau, Alaska. Directors present were Melissa Fritsch (president & chair), Patty Collins (secretary), Kim Hort, Debbie Roberts, Leah Farzin, Jennifer Shriver & Heather Mitchell. Also in attendance was Lauren Anderson, Treadwell Ice Arena Manager.

2. Approval of the Agenda

Debbie moved to approve the agenda with the addition of Lauren Anderson's comments and questions before the Presidents Report & Fundraising added as Marketing, Item 6C. All in favor.

3. Lauren Anderson's Comments & Questions

Lauren has updated ice schedule online through end of yr. April 9th has no current rentals. Lauren will send what JSC rented for April last year. Rink will donate 1 hour of ice for March fundraiser. JDIA is doing a skills class fundraiser on Presidents Day, which is a Monday. Lauren needs the testing and competition Zam times sooner than later so that she can schedule staff. She also needs to know locker room needs.

Next years schedule: Rink opens August 7th. Planet Hockey Clinic August 7-11th. August 19th Police vs Firefighters Hockey Tournament, "Guns n' Hoses". August 25th-27th Adult Hockey Tournament. School starts August 16th. Need to have 5 hrs of ice rented to be worth scheduling staff to be open more than a 5 day week in August.

4. President's Report

Missy McMillan offered to help w/ grant writing. Heather to send Melissa notes on Testing form to edit for for the future & make more clear for new figure skating parents. New rules with Compete USA Competitions is that all participants receive a medal.

5. Treasurer's report

- A. Back Taxes to IRS - updates? - the IRS has waved the penalties for our past filing errors.
- B. Checking account updates - we need a \$2500 balance in additional account to avoid fees.
- C. QuickBooks update - will improve sub-category splits for future reports

6. Marketing update:

A. Session 4 - fliers & posters distributed

B. Save the Date flyers for spring show - **Jen** will hand out fliers this Friday during LTS & **Heather** will hand them out this Saturday

Website host should be switched to Uplifter or other less expensive host. **Patty** will investigate.

LTS skaters should be directed to give checks for ads & sponsors to a coach & the coach should put in JSC drop box with enveloped labeled with the name of skater / member & addressed to Yvonne.

Heather will work w/**Jen** for newspaper coverage of testing, comp & future show. **Heather** will touch base with **April** about spring show publicity.

Ticket Pre-sales will be March 1st - 15th. JAHG sales start March 15th. **Maggie** makes the pre-sales tickets & Capitol copy prints. Pre-sales tickets should be labeled with both the Pre-Sale youth and adult prices along with the door youth and adult prices.

Fundraising - Comp hour. Sat March 18th 5:15. 25th at 4pm. Marti Gras in March skate raises \$ for Learn to Skate Scholarship. Peterson's Pretzels. Patty motioned that **Heather** follow through on a Marti Gras or St. Patrick's Day Fundraiser at 5:15 on March 18th with the second pick on date and time being 4pm on March 25th. The income from the fundraiser will go toward scholarships. All in favor.

7. Learn to Skate

A. Future of LTS - **Patty** will work with **Jason** in taking over the management of the program & will forward any document she creates to assist him to the board.

B. Test schedule should be created to accommodate the coaches who are testing. We do not have enough subs to provide subs for all the coaches that are testing.

Patty will send copy of the "how to guides" she has created as .doc's vs. pdf's to be posted as google doc's that can be accessed by board members and program managers for the ease of future updating. Revision Dates should be included on the doc's.

8. Treadwell Advisory Board

Three open seats on May 31st. Two are board seats & one is a public seat. Interested persons need to apply with the CBJ Human Resource Committee.

9. Spring Show:

A. Report - Tots & possibly other LTS levels 1-4 should be given the option of only participation in one of the two shows

B. Approval of Keegan's fees, airline/hotel costs, etc. Patty moved to approve Keegan's fee of \$500. All in favor.

C. Approval of Saturday ice costs for show practice - The board directed to Debbie to rent Saturday 8am ice as show practice ice. The rentals should be part of the normal amount of ice rented for show practice and not be additional or an increase in the overall hours of

ice rented for show practice. There should not be an additional fee to skaters for this ice beyond the standard show registration fees and requirements.

Jen will schedule time for representative to talk about show during Capitol Chat & Juneau Afternoon the week before the show.

Videographer - Kim will continue to chat with new videographer and is authorized to offer up to \$500 for creating the show video.

10. Other Business

A. Yvonne will be given full administrative access in the registrations system

10. Next Meeting: Tuesday, March 14 at 6 pm.

Meeting adjourned at 8:50pm.