

**Juneau Skating Club**  
**Monthly Board Meeting Minutes**  
**March 17, 2015, 6pm**



**1. Welcome/Call to Order**

- A. Directors Present - Sigrid Dahlberg, Andy Jesson, Patty Collins, Melissa Fritsch, Kim Hort and Tami Bowman
- B. Call to order at 6:05pm

**2. Approval of Agenda**

- A. Patty motioned to approve minutes with Sigrid's addition of Other Business item 11.A. Zamboni times and fees during JSC rentals. Melissa seconded. All in favor.

**3. President's Report**

- A. Report distributed.
- B. Coordinating to perform at JDIA events -
  - 1) The effort to coordinate with JDIA to have the youth synchro team perform during this past weekends hockey tournament involved the Presidents of the two clubs, coaches from both clubs and rink management. This made the effort very difficult. In the future, conversations to coordinate our skaters performing during a similar event should be conducted by the presidents of the effected clubs only.
  - 2) It would be great experience for our skaters if they had the opportunity to perform during half time at high schools hockey games. In the past effort to coordinate this have not been very successful. The benefit to our skaters in the opportunity to perform in front of a crowd makes the subject worth pursuing.

**4. Treadwell Advisory Committee**

- A. Patty attended the Human Resources Committee & Assembly meeting on Monday 3/16.
  - 1) During the HRC meeting the committee acknowledge receipt of the letter that JSC sent. They did not discuss the letter, allow for public testimony or make any changes to ordinances that reflected consideration of the suggestions made in the letter. They passed the ordinance through to the assembly for introduction. The ordinance was introduced as part of the assemblies consent agenda, no discussion took place. The ordinance is now scheduled to be part of the Assemblies regular agenda and to hear public testimony at the April 6th assembly meeting.
  - 2) The HRC did discuss the ordinances to create the Aquatics Empowered Board. This ordinances has a similar two seat limit for user groups. Assembly member Crane voiced dissatisfaction with the ordinance sighting that there could still be a board full of parents of Swim Club members. She wanted stricter measures to ensure a variety of user representation. Her example was wording that would create a limitation of two board seats that may be taken by swim club board members, coaches, regular members or any family member of members, coaches, etc. Assembly member White felt that attempting to over regulate may leave them with very few qualified applicants. She would prefer to see many applications and then have the assembly ensure variation in representation based on who they choose to

appoint to the board. Assembly member Jones also voiced concern regarding over regulation creating excessive limitations of potential applicants pointing out that the swim club had over 300 members.

- 3) During a private conversation between with the manager of Eaglecrest & Patty it was pointed out that the Diamond Field Houses bylaws allow 5 user group members and 2 public members. This may be a good model for the Treadwell Advisory Board.
- 4) **Patty's** suggestion to the board in moving forward is to send a letter of questions asking specifics form the HRC / assembly asking them to explain there process of facility research and thought process or reasoning behind the personnel regulations. She will also pursue a meeting with Jones since he was the chair of the Treadwell Task Force & is on the HRC.

## 5. Treasurer's Report

- A. Report distributed
- B. YAG app in—thanks, Andy!
  - 1) YAG will meet with groups the last week of April. We will know grant amounts awarded by the end of April. Grant amounts are based on youth hours on the ice. We are applying for approximately \$2.00 per youth hour.
  - 2) This is the 4th time JSC has applied for the YAG. OUr 1st application was unsuccessful. We were awarded \$5000 for the 2013-2014 season and \$7500 for the 2014-2015 season. This is our 3rd year Andy has handled this grant application.
  - 3) The Douglas Dorn grant is administered by the Juneau Community Foundation. They support funding of equipment versus program costs.

## 6. Annual Meeting Planning

- A. Meeting Date - **Annual meeting** date is going to be moved to **Tuesday May 12th**.
- B. Annual Report—what needs to be provided?
  - 1) **Patty** will draft & **Melissa** will edit by April 28th meeting. **Committee chairs** should send reports to Patty by April 17th. **Patty** will email last years report to board members.
- C. Officers, Directors moving in/out - Brendon, Melissa and Patty's terms expire at the end of this year. Patty intends to run for a second term and if re-elected is happy to remain in the position of secretary. The position of VP will need to be filled next year. The purpose of this position is to groom a new president. This position should not be filled by someone who has not served on the board for at least 1 year.

## 7. Marketing

- A. Meet with P&R Director? This summer, when the season slows, may be the best time for **Patty & Sigrid** to meet with the new P&R director.
- B. Other?

- 1) Show Radio advertisement- **Patty** will discuss the need to purchase radio advertisement with the show committee once we see how ticket sales are progressing next week. Kim suggested KINY and the Capitol Chat as a good free outlet for radio time. Kim did Capitol Chat this week and KINY also offered her 30-60 sec spots for no fee. Juneau Afternoon with KTOO is another no fee outlet.
- 2) The **show committee** will have a person at Friday & Saturday basic skills doing walk-up registration for the show and selling tickets. Kim offered to help with this especially since Kara is an assistant on Saturday. **Patty** will provide her iPad for the collection of money.

## 8. Basic Skills Comp/Testing/IJS Event Update

A. Reports distributed.

B. Discuss recommendations:

- 1) Next year all fees such as hospitality fee and practice ice fee should be included in the cost of testing and the competition. The committee also recommends aiming to have the test session at the beginning of February.
- 2) Melissa suggested that we should have all fees for this event decided by the end of session 2. **Patty** suggested that we should have all fees for testing, competition & show decided during the summer when we decide on session fees. These fees are mostly based on the cost of ice. Once we know next years cost of ice we should be able to decide fees for all programs & events at the beginning of the year. This will be especially helpful for show program ad requirements. Skaters will know the requirements at the beginning of the season & will have all season to solicit program ads or annual sponsors.

## 9. Spring Show Update

A. Practice schedule distributed -

- 1) Figure Skating practice schedule was emailed this week.
- 2) **Patty** will email skaters one last time on Thursday & let them know that there will be walk-up show registration & ticket sales during the Friday & Saturday Basic Skills classes this weekend. Pam has already emailed practice schedule to beginning figure skaters.

B. Requests have come in from skaters, looks like we can accommodate skaters' wishes.

C. Other

- 1) Grumpy's will do the food at cost in exchange for an add in the program. **Tami** will alert Maggie to the agreement.
- 2) Kim has secured videographer & photographer.
- 3) Annual sponsorships start when payment is made to JSC & end one year later. Program ads will occur within these dates. **Patty** will manage the annual sponsors database & alert sponsors of renewal dates. The skater who originally secured the sponsor will receive credit for renewals even if they are not involved in securing renewal fees.

**10. Next Season's Schedule - Sigrid will arrange all ice scheduling w/ Lauren**

- A. Early season clinic/camp—timing relative to Regionals. -
  - 1) Clinic should be focused on skills that will assist the skaters going to regionals w/ there competition. The ideal weekend for the clinic would be the weekend of August 28th. A secondary focus of the clinic could be how to teach basic skills skills.
  - 2) Additional early season ice times
    - a) Session 0 - Monday & Friday ice at 5:15 from the beginning of the season to the beginning of session 1. This should assist our regional skaters with there goal of skating 4 to 5 times per week in preparation for regionals. This ice will be open to all figure skaters. (Hockey camp will be the 1st week of the season. Most likely the week of August 10th.)
    - b) 1 hour of Basic Skills “Back on your Blades” on a weekend day in August.
    - c) 1 promo hour “Free 10 minute lessons” 1 week before the start of session 1. Ask Lauren if the rink will partner by providing this promotional hour as they have done in the past.
- B. Before school ice times—how long into season?
  - 1) The board feels it can commit to 6:30 -7:30 am ice for session 1 & 2 on Thursday mornings if there is skater interest. The goal is to start splitting our freestyle club ice into high and low sessions.
  - 2) Pam should pole skaters to gauge interest in 6:30am high freestyle ice. Pam and figure skating committee should develop recommendations for the board regarding how the split would work and next years potential figure skating schedule.
  - 3) The board will commit to Thursday 6:30 - 7:30 am ice for sessions 3 & 4 based on how session 1 & 2 work out.
  - 4) JSC will continue to rent the Tuesday 9:45-10:45 am ice for Home School Basic Skills next year.
- C. BFS move to Sunday afternoon?
  - 1) Sigrid will communicate with Lauren regarding our intent to hopefully rent Sunday afternoon ice if we have enough skaters to justify the rental.
  - 2) Patty will pole the beginning figure skaters for interest and let Sigrid know by May if Sundays look like they will be financially feasible.
- D. Splitting freestyles - work w/ Pam on potential freestyle split

**11. Other business**

- A. Zamboni times w/ rentals at rink -
  - 1) Rink management told coach Debbie that JSC would need to pay 50% of the ice rental fee for ice time in which we do not use the standard zamboni runs. This is the 3rd time there has been a commentary from rink management regarding placing a dollar value on ice time that is not charged for as a standard. No user group is charged for the 15 minutes in which the zamboni runs in between every hour the ice

is rented. When a user group is renting consecutive hours and gives the rink the opportunity to skip the standard zamboni run the user group is providing the rink an opportunity to reduce operating cost. The only way this would not be true is if the ice use was heavy and the rink is forced to do double zams runs to bring the ice surface to an acceptable level before another user group accesses the ice.

- 2) JSC is not the only user group that provides the the rink the opportunity to skip zam runs. JDIA also has consecutive ice rental times where they are willing to provide a similar cost savings opportunity to the rink.
- 3) The attempt to develop a fee at the end of the season that was not uniformly charged to all user groups throughout the year is ethically questionable. A blanket policy that applies to all user group groups should be developed and announced prior to the start of any ice season. All user groups should be charged the same fees based on policies set by P&R at the start of each season.
- 4) The choice to develop a fee policy by rink management for user groups skipping zam runs is a very questionable policy. JSC will opt to let Treadwell run the zam each hour regardless of need vs pay ice fees for skipped zam runs. The end result will be a lack of opportunity for the rink to shave expenses by saving on zamboni fuel, wear & tear and potentially not staffing a zam driver during these rental times. If rink management does not show understanding of this concept the JSC board of directors feels it is there duty to bring this matter to the attention of P&R & CBJ upper management. We would like to see a policy set in place by the beginning of next season so that this issue is no-longer a discussion with rink management.

**12. Next Meeting: Tuesday, April 28,2015 at 6pm**

Meeting adjourned @ 8:40pm